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#### Reviews

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(Laurence Littel)

## INSURANCE COMPETITIVENESS REPORT (2012-2013): THE TRANSFORMATION OF A DIFFICULT START (2013 EDITION) (CHINESE EDITION)



paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback Pub Date: 2013 Pages: 536 Language: Chinese in Publisher: Social Sciences Documentation Publishing House China's insurance industry Competitiveness Report (2012-2013): the transition difficult start (2013) around the transfer mode. adjust structure of the industry. the development of the main theme. the Home Insurance Blue Book theme of transformation of a difficult start. the main line to the industry and the competitiveness of enterprises. to review and reflect on and describe the glorious history of the insurance industry. the development of the industry, and to face the problem, trace the origin of the deepseated contradictions facing the development of thinking and mining industry, and strive through an objective. in-depth analysis of the development of the industry to offer advice and suggestions. The book is divided into the total four-part report. industry articles. business articles and thematic papers. General Report from the historical changes of the Chinese insurance industry. combined with a particular economic environment. borrow Dunmiao. Analysis of the initial source of the imbalance in the development of the insurance industry and path dependence irreversible the trees decline three steps and proposed proposal to promote the transformation and development of the insurance industry. Informative industry articles to comb the course of development of the industry. drawing on the theory of industrial organization and Porter Diamond Model from all angles, to evaluate the competitiveness of the insurance sub-sectors and enhance the industry Suggestions competitiveness and service capabilities. Analysis model of the three-step evaluation of the use of new insurance companies competitiveness of enterprises papers. performed a systematic review summarized the overall competitive situation in the market based on the competitiveness of the production life insurance company. and the competitiveness of...

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