



# Motivation: Spark Initiative. Inspire Action. Achieve Your Goal

By Tom Gorman

Adams Media Corporation. Paperback. Book Condition: New. Paperback. 192 pages. Dimensions: 6.9in. x 4.2in. x 0.5in. Motivation is one of the most critical drivers in personal and business success. Why? Because, without motivation, nothing gets done. Motivation ignites, energises, determines, directs, and explains our behaviour. Motivation shows readers how to bring forth the best efforts from others and from themselves. Motivation outlines the process of motivation and, most importantly, how to apply it. The reader will find answers to the questions they really need to know to apply the skill of motivation to their business and life including: Which popular methods of motivation do (and don't) work? How to define personal and professional goals in a way that is inspiring. And, how to recover lost motivation in oneself and in others. Motivation is a book for doers, and for those who want to be doers. With this book, readers will learn how to envision an outcome, define goals, and communicate objectives in a way that drives people to accomplish them. This item ships from multiple locations. Your book may arrive from Roseburg, OR, La Vergne, TN. Paperback.



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