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Unidimensional Scaling

By John P McIver, Edward G Carmines

SAGE Publications Inc, United States, 1981. Paperback. Book Condition: New. Expanded.. 211 x 140 mm. Language: English . Brand New Book ***** Print on Demand *****.Provides an introduction to the fundamentals of scaling theory and construction, focusing on a variety of unidimensional scaling models. The authors present an overview and comparative analysis of such techniques as Thurstone scaling, Likert scaling, Guttman scaling, and unfolding theory, with emphasis on their varying conceptions of dimensionality. The aim of this series is to make the assumptions and practices of quantitative analysis more readily accessible to students and research workers with a limited background in statistics or mathematics.earlier works in the series certainly achieve this aim, and are, on the whole, lucidly written and of a generally high standard. The current two volumes maintain this standard. -- Personality and Individual Differences, Vol 3 1982.



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