



# The Power of Branding: Telling Your School's Story

By Tony Sinanis, Joseph M. Sanfelippo

SAGE Publications Inc. Paperback. Book Condition: new. BRAND NEW, The Power of Branding: Telling Your School's Story, Tony Sinanis, Joseph M. Sanfelippo, This book explores the idea of why branding schools is important, the benefits of branding a school, and gives leaders an action plan for branding. Branding is a way for leaders to make students' learning visible to the entire education community in order to share best practices, celebrate achievements, and make sure that the education community is focused on the most important person: the student. This book will give leaders: \*An understanding of why branding is so important to students' success \*Stories of how branding has brought positive impacts to schools \*Tools to start telling your school story There is also the Connected Educators Series website where readers can connect with all of the authors of the series, find more resources, and find real support for putting branding into practice.



#### Reviews

An exceptional publication as well as the font applied was intriguing to learn. It usually does not charge an excessive amount of. Its been designed in an exceedingly basic way and it is just after i finished reading through this book through which in fact altered me, modify the way in my opinion.

## -- Haylee Hackett

It in a of the best ebook. It generally is not going to expense excessive. It is extremely difficult to leave it before concluding, once you begin to read the book.

## -- Ara Williamson

## Other eBooks



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HarperCollins Publishers Inc, United States, 2016. Paperback. Book Condition: New. Reprint. 203  $\times$  135 mm. Language: English . Brand New Book. An international bestseller, Barbara Coloroso s groundbreaking and trusted guide on bullying-including cyberbullying-arms parents and teachers with real solutions for a...



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