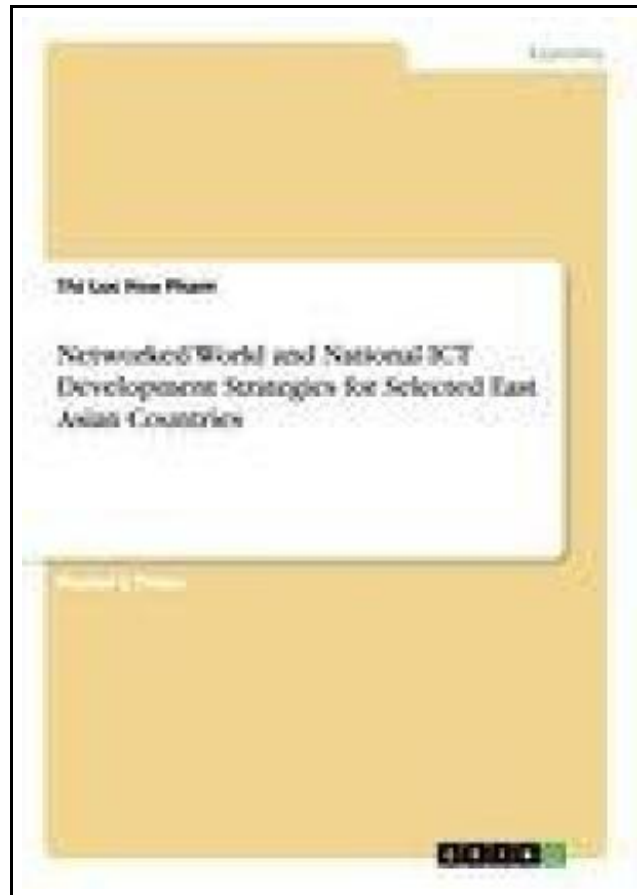


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GRIN Verlag GmbH Jun 2013, 2013. Taschenbuch. Book Condition: Neu. 211x149x12 mm. This item is printed on demand - Print on Demand Titel. Neuware - Master's Thesis from the year 2013 in the subject Business economics - Economic Policy, grade: 1.3, University of Wuppertal, language: English, abstract: The purpose of this paper is three-fold:- To identify the characteristics and political options of a country, that would affect the success of its ICT adoption.- To identify clusters of nations upon the international ICT indices and GNI per capita- To provide an overall guideline that incorporates these nations toward developing higher ICT indices.[.] This paper shows income level and social background can play very important roles in country's ICT development. Within Asian region, South Korea represents the developed group, China and Vietnam characterize the developing group. China and Vietnam have similar political structure but the first is much bigger than the latter. Therefore, ICT implementation is different between these 2 countries. This paper is organized as follows, first, short overviews of ICT development as well as the advantages of ICT. Second, 3 countries (South Korea, China and Vietnam) are described in details in both national characteristics and ICT performance. In this section, the ICT industry and development of each country are analyzed in terms of what they have done to adopt ICT as well as how much progress has been made. In section 4, the information about popular ICT ranking indices are given. The 10 three chosen indices are Networked Readiness Index, Digital Economy Ranking and ICT Development Index. The empirical research of cluster building for 12 selected countries is presented in Section 5. In the final section, the guidelines for better ICT adoption are presented. In particular, Vietnam and China are discussed in more details and their political recommendation is drawn. The data used in this paper are mostly from World Bank, Information Technology Union. The indicators...



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